

FOREVER BEAUMORE COSMETICS
PRESENTS



Áo Dài
Festival IV

CELEBRATING VIETNAMESE
ART AND CULTURE

SUNDAY MAY 15, 2016
4:30PM - 9:30PM

FAIRMONT HOTEL
170 S. MARKET ST. SAN JOSE



Forever Beaumore and Friends of Hue Present

Áo Dài Festival IV

Celebrating Vietnamese Art and Culture

MAY 15, 2016 SAN JOSE FAIRMONT HOTEL WWW.AODAIFES-



The Ao Dai Festival, a multi-dimensional experience celebrating Vietnamese art and culture returns to downtown San Jose, on Sunday, May 15, 2016.

Dancers and stilt walkers dressed in the traditional Ao Dai and scores of musicians and drummers ignite the festivities in a spectacular pre-show outdoor ceremony set against a tapestry of colored flags and red silk banners.

The evening dinner-show extravaganza presents the mythological tale of "Sơn Tinh, Thủy Tinh".



Free Afternoon Opening Ceremony

Circle of Palms, Fairmont Plaza

4:30pm Opening Ceremony/Afternoon Program - Ao Dai Walk (Free)

"Sơn Tinh, Thủy Tinh"

Princess Coming-of-Age Celebration: An introduction of the mythological tale of "Sơn Tinh (mountain), Thủy Tinh, (water)" featuring traditional Vietnamese music and the latest fashions of Ao Dai Designers. As the princess My Nương has reached the age of marriage, her father, King Hung calls for prospective suitors (Ao Dai designers) to battle for the hand of his daughter. The designer who can dazzling the princess with the most beautiful Ao Dai will win her heart and become her husband.

The outdoor event presents the first battle in this epic tale.



Evening Program

Fairmont Hotel Foyer (Second Floor - Ticket Required)

5:30pm Cocktail Reception: gourmet wine, hors d'oeuvres, the Designers' Walk

6:30pm Dinner-Show featuring the production of Sơn Tinh Thuỷ Tinh

A spectacular show with music, theater, fashion and fine cuisine

"Sơn Tinh Thuỷ Tinh" Theater Program

Friends of Hue Foundation presentation

Live Auction

Fashion show with some of the most famous Ao Dai designers in the world

Music directed by Nam Quang Tran with Saigon Chamber Ensemble, The Upbeat Band, with Bruce Ghent and Kristy Oshiro on Taiko Drums, Masuru Koga on flute and woodwinds, Chiffon Fu on Zither, Bui Huu Nhut on Dan Bau, vocalists Dieu Linh and Vivian Huynh.

DESIGNERS

Son Tinh Thuy Tinh

A Tale of Beauty, Love & Conflict



The storyline of this year's Ao Dai Festival show is based on the stories of "Sơn Tinh – Thủy Tinh" and "Trương Chi – My Nương", two popular tales in Vietnamese mythology. These two tales are distinct and unrelated; their combination is merely a product of the show producers designed to provide the storyline with a more contemporary twist.

"Sơn Tinh – Thủy Tinh" is a story of vanity and its destructive consequences. The object of desire in this tale is the beautiful princess My Nương, daughter of King Hùng the 18th of the Hồng Bàng dynasty (2879 BC – 258 BC), the first dynasty of Vietnam, then known as Văn Lang. When the beautiful princess reached her age of majority, the king decided to hold a contest to select a worthy son-in-law. Two candidates stood out from the pool of contestants: Sơn Tinh, the Lord (Spirit) of the Mountain and Thủy Tinh, the Lord (Spirit) of the Water (Sea). Unable to choose, the King proposed a final contest: he who was the first to bring wedding gifts to the Princess the next day will become her husband. Sơn Tinh would be the first to do so and thus became the Princess's husband. Unwilling and unable to accept defeat, Thủy Tinh launched a full scale war against Sơn Tinh by causing rains and tidal waves. Sơn Tinh, in defense, would cause mountains to rise and forests to stop the floods caused by the rains. This war would last for days before Thủy Tinh decided to stop. However, he remained bitter and vengeful and would renew his war every year. This tale is in a way a romantic interpretation and explanation by the Vietnamese people of the tropical monsoon that ravaged the country every year.

"Trương Chi – My Nương" is a story of rejection and regrets. Trương Chi, a fisherman, is the most gifted flute player in the land. He played his flute every night and the sound of his music reached the chamber of My Nương, the beautiful princess. She fell in love with the flute player, imagining him to be a handsome gentleman. She summoned him to her pavilion only to be totally disappointed because his appearance was nowhere near her imagination and expectation. The fisherman musician, however, fell in love with the princess at first sight. He became lovesick, fell ill, and eventually died of a broken heart. His heart became a crystal holding the image of the princess. Upon hearing the story, My Nương asked her attendants to bring her the crystal. She cried shed tears on the crystal when holding it in her hand. Upon contact with her tears, the crystallized heart melted.

In our production, we turn the contest of wedding gifts into a contest of Áo Dài. The King in our storyline proclaims the contest winner, and thus his son-in-law, he who presents to the princess the most beautiful Áo Dài. We deem this type of contest most appropriate for our Áo Dài Festival. Also, our story does not end as in the traditional version of the folk tale. As the King announces the winner, My Nương, in the spirit of the modern woman, would reject the King's choice. Rather, she would desire to make her own choice, and would consider Trương Chi, valuing his musical talent over his look. However, as a person who is fully aware of her responsibility towards her people, she also will not marry Trương Chi in the end and will not marry until she fulfills her responsibility to her people and her nation.

The Trương Chi twist is a way for the show producers to give My Nương an active role in the decision making process. Vietnam during the Hồng Bàng dynasty remained largely a matriarchal society in which the woman often was the decision maker. The ancient tradition also looked down on musicians, and by considering Trương Chi, My Nương would restore the value of the artist.

In the end, however, My Nương of our Áo Dài Festival would remain single, as she herself represents Vietnam. She is neither leaning toward the East (represented by Thủy Tinh), nor toward the West (represented by Son Tinh). She briefly contemplates her individual interests (represented by Trương Chi) but has to forgo such interests because in the end, she is the embodiment of the country and its people, which has fiercely fought for independence from generations after generations. She, as her country, must remain independent.



Duc Hung

Well-known Hanoi-based fashion designer **Duc Hung** once again will join Ao Dai Festival with his most charming and mysterious Ao Dai designs. His latest collection was showcased at the opening ceremony of Vietnam Fashion Week.





Khanh Shyna

Khanh Shyna became famous as a makeup artist for most of the top pageants in Vietnam but later ventured into fashion design and created stunning dresses for them as well. He is now known for his wedding Ao Dai collections and has exhibited his designs in Japan and throughout Vietnam.



Calvin Hiep

Calvin Hiep is a self-taught fashion designer and owner of Hyp Fashion for almost 20 years. Calvin came to the US in 1989 with talents that has been passed down for generations. His family has always been in the tailoring business. Calvin started his business, Hyp Fashion, 18 years ago in Little Saigon and has created over 1500 collections. Even though he's known for his custom gowns and couture designs, his specialty is the Vietnamese Ao Dai. He is currently recognized as: a well-known designer from Paris by Night, the stylist of VAN tv's Celebrity Makeover, and an actor in Vietnamese comical skits. Aside from his busy schedule, he has been able to find the time to donate to many charitable causes such as: Project Vietnam, Trai Cuoi Nguyen Long Thang, Hoi Tu Thien giup do trai moi coi, Orphanages in Vietnam, Local Temples, Post September 11 – Efforts, Hurricane Katrina Aid, and Gioi Hoa Binh Qua Am Nhac. Calvin has donated his time, talents and treasures to each of these organizations. He is a man that truly needs to be recognized for his hard work, charitable efforts and selfless acts.





Hulos

Huynh Hai Long and Dang The Huy, the talented duo of designers known to the fashion world as **HULOS**, will showcase their innovative and inspiring designs at the Festival. HULOS is the recipient of many prestigious awards including Vietnam's Collection Grand Prix 2009 and China Fashion Designer Creation Czontest's Media Award and Young Talents Award. HULOS was featured in Vietnam's Fashion Week from 2010, Tokyo's Federation Fashion Show and Asian CAEXPO 2014. HULOS designs have graced fashion magazines such as Aviation, Elle Magazine and Heritage Fashion (a Vietnam Airlines publication). Ao Dai Festival IV welcomes HULOS to our team!



Tuan Tran

"Creating beautiful art and stunning fashion is my passion."

"I am honored to be the featured designer at many fashion shows such as Melange', Autodesk Design Night, TVOT – T.V. of Tomorrow, Chic Metropolitan, SF Sustainable Fashion International and many others."

Tuan says: "Life is colorful. I am colorful. Art and Fashion reflects life. My Fashion design and art reflects me. The colors of thread, cloth, wire, and ribbon are my palette. Recycled materials are the Ethos of my Fashion Design & Art."

The colors and textures of material, thread and wire, appear in much of his work. His line of hand painted dresses, men's jackets and suits are innovative and stunning. The elements/materials he uses to compose his Fashion and Art are as varied as the resulting end design. Born in Vietnam, Tuan calls San Francisco home, where he also has a successful real estate career. His garments have drawn national and international attention. He has been a featured designer in many fashion and art shows, and is the subject of many articles that have been written about his craft. Life cannot be taken too seriously. Tuan says: "Fun, enjoyment and thought are what I hope to bring in each of my pieces. The subject matter, materials and theme of each of my pieces vary significantly; reflecting life, reflecting belief, and reflecting me."

Website: www.zhibit.org/tuantran

Email & Facebook: tuants@yahoo.com

Chau Nguyen

As a boy growing up in a poor family, Chau Nguyen was surrounded by people who wore clothes that lacked styles and colors. Nguyen began to “dress” the people around him with his imagination and eventually discovered the world of fashion design. Nguyen particularly loved the women’s Áo Dài as this special garment allows him to explore both colors and styles. His Áo Dài designs are at times provoking but always retain a certain sense of tradition. Nguyen likes his Áo Dài to be colorful and radiant, almost as if he wants to compensate for the years living in the gray world of poverty.

Ella Viet

Ella Viet uses natural materials and traditional craft techniques to create a broad range of products – from souvenir items made of high quality lacquer created through traditional methods, to beautiful Ao Dais, and silk scarves with hand embroidered motifs.

PERFORMERS



Saigon Chamber Ensemble

Saigon Chamber Ensemble (SCE) consists of Western classical musicians of Vietnamese heritage, who are now living around the Bay. The success of their first concert, which took place at the San Jose Alum Rock Covenant Church in December of 1996, has led to their annual concerts at Le Petit Trianon Threater. SCE entitles its concerts as series of Chamber Music, Spring Concerts, and Fall Concerts. Although SCE's primary focus is instrumental music, it also welcomes opportunities to present Western and Vietnamese vocal music with guest artists such as Thu Ha, Bich Lien, Thai Hien, Nguyen Thanh Van, Nguyen Hong Quang, Tu Lan, Bich Van, Dinh Bao, Pham Ha, Bao Chau, Nguyen Quoc Tuan, Nguyen Annie... SCE's programs include classical, light jazz, Western and Vietnamese pops. SCE will celebrate its 20th anniversary in 2016.



The Upbeat Band

The Upbeat band was formed in 2011, consisting of musicians with over 20 years experience each in the music industry. Bandleader Le Hoang studied classical piano at the age of 8 in Vietnam, under the instructions of Mrs. Do the Phiet, the famed piano instructor of Quoc Gia Am Nhac. The Upbeat Band has been performing at many venues in Northern California as well as Southern California, also contributing at various charity functions such as VNHelp and Vietdreams. The Upbeat band specializes in all forms of music including English, Vietnamese and French music.



Masaru Koga

Originally from Japan and currently based in San Francisco CA, saxophonist and flautist Masaru Koga has been an integral part of the creative music scene, known for his colorful cross-cultural musical palette and innovative approach. He has traveled, recorded, and performed both nationally and internationally with artists such as Akira Tana, Anthony Brown, Mark Izu, Hafez Modirzadeh, Royal Hartigan, Fred Ho, Kenny Endo, Wayne Wallace, and Kat Parra. In 2010, he received "The Latin Jazz Corner Best of 2010 Awards" in the "Latin Jazz Flautist of the Year" category. His recent work includes traveling to Japan with the Otonowa Project on a concert tour where they performed and conducted music workshops for the survivors of the 2011 Tohoku earthquake and tsunami.



Buu Kim Tu (Twin Golden Temple)

Buu Kim Tu (Twin Golden Temple) is a team that performs Chinese ceremonial lion dancing that amazes with its brightly fearsome dragon, colorfully adorned lions and lively sounds of cymbals, gong and mighty drum. With its mission to keep a history and culture alive it also empowering youths. We hope you continue to be entertained and help spread our message and the joys of lion dancing.



Kristy Oshiro

Kristy Oshiro is a professional taiko artist based in the Sacramento and San Francisco Bay Area. She started playing taiko at age 9 in Kona, Hawai'i with Kona Daifukuji Taiko and was an instructor and touring ensemble member of Portland Taiko from 2001-2007 while getting her bachelor's degree in Music Performance in Percussion at Portland State University. She was also an instructor and youth programs director at Sacramento Taiko Dan from 2007-2014. Kristy is currently the Artistic Director of the Tsubaki Ensemble, Creative Director of Placer Ume Taiko, instructor for San Mateo Buddhist Temple Taiko, a touring member of Taikoza, and has performed and given taiko workshops across the US and in Canada, Japan, Switzerland, Italy, Russia, Australia, and New Zealand.



Bruce "Mui" Ghent

Bruce "Mui" Ghent started formal dance training and martial arts training at the age of 18 while attending Orange Coast Jr. College. He continued his martial arts training under the tutelage of Hall Of Fame Kung Fu Master, Kam Yuen, and National Tae Kwon Do Champion Roland Ferrer, then returned to college and ultimately earned his degree in Modern Dance/Choreography from CalArts in 1990. He went on to perform with notable dance and theater companies such as Bill T. Jones/Arnie Zane Dance Co., Comotion Dance Theater, Redwood Empire Ballet Company, and Berkeley Repertory Theater.



Jiten Daiko

Jiten Daiko is a young Bay Area Japanese Taiko ensemble. With deep respect for the taiko art form, we strive for artistic excellence in creating an exhilarating musical experience for our audiences. We ground our practice in hard work, collaboration, and a fusion of innovation and tradition. As we continue to grow under our unique training system, and draw from both Japanese and American influences, our group aspires to bring a youthful and energizing sound to the stage. Our name Jiten, or "self-powered", is inspired by our core value of consistently supporting each other in order to innovate faster and grow our collective energy.



Pacific Music Ensemble

Pacific Music Associations was founded in 2003. One of the co-founders is Professor Lê Ngọc Chân, who specialized in Ethno-musicology. Students of all ages can learn to play the piano, violin, and vocal year-round. Under the directing of Ms. Ánh-Hiền, The Hot Pepper / The Nightingale, and The Phù Sa Ensemble, have been entertaining the Bay Area community with classical and contemporary music as well as international folk songs of countries such as America, Peru, Italy, Philippines, Mexico, and Vietnam. Pacific Music Associations is located in the city of Milpitas, California.

Musicians / Performers

Bui Huu Nhut, Dan Bau (monochord)
Dieu Linh, Vocalist
Vivian Huynh, Vocalist
Kim Delevett
Sydney Do



Nga Mi, Vocalist - Tran Lang Minh, Vocalist



Chiffon Fu, Zither

Teresa Hoang



Our production choreographer this year is Teresa Hoang. She has over 23 years of dance experience as a performer and professional competitor. She started training in ballet when she was 7 years old, and then expanded her knowledge through other dance styles, such as jazz, contemporary, traditional/oriental dances, hip hop, and ballroom. She started competing professionally at the age of 13 with different dance groups, and then decided to focus on competing in ballroom dancing as a career in American 9 dances. Teresa Hoang won 2nd place in all 9 dances at the international Superama ballroom festival in Vegas in 2010. She was the runner up for American rhythm in New York in 2012, and later in that same year Teresa Hoang became the 2012 American rhythm champion at an international competition in San Francisco.

She is now retired from competing, but is currently assisting and teaching ballroom dances at San Francisco City College.

This is her first time involved in the Ao Dai festival, and it is also her first participation/introduction into the Vietnamese community in Northern California. We are very happy to have her work with our models, actors, and dancers this year!

Dancers:

Mai Nguyen	Eric Murray
Phuong lien Ngo	Hawaii Liu
Annie Thu Vo	Hien Helen Luong
Tracy Ngo	Kammy Fung
Frances Zelaya	Katherine tuyet Doan
Kammy Fung	Sergio Wong
Amanda Nguyen	Vy Dinh
	Bryan Tran-Lam

Nam Quang Tran

Musical composer, director.



Well-known in Vietnamese communities world-wide, Trần Quang Nam has more than 200 songs and other musical works including Kim Vân Kiều, the musical (the tale of Kiều, performed three times, one excerpt each) and hit songs "10 Năm Tình Cũ" (ten years of old love), "20 Năm Tình Cũ". Has been actively written, produced, and performed his music since 1975. Active member and co-founder of Viet Music Club in San Jose. In 2013. Received The City Of San Jose's Commendation for his works over the last 30 years. He composes and direct the entire music for orchestra in this ADF event.

THE AO DAI FESTIVAL ORIGIN

Developed and led by Jenny Do, an attorney with the heart of a caregiver and the soul of an artist, the Ao Dai Festival brought together a group of artists and social activists that firmly believe in the concept of humanity through arts. That means we produce art and utilize it to change our society in positive ways. It also means that we intend to make direct social impact through forwarding Vietnamese culture and the arts for generations to come.

With the help and support of Designer Debbie Nghiem, the founder and driving force of **GG Connections, the internationally acclaimed fashion design consultancy**, Jenny launched the first Ao Dai Festival in 2011 winning accolades from the Vietnamese community in San Jose. Five years later the ADF team is now bringing this spectacular event to the mainstream audiences.

Jenny Do once founded the **Greenrice Art Gallery** where she invited artists to share the belief that art can serve as a vehicle to raise awareness on prevalent social concerns such as human trafficking, women's rights, and child abuse. The Gallery's "Human for Sale" exhibition is a typical example. "Human for Sale" is a photo documentary that has travelled throughout the US for the purpose of raising the public's awareness on the issue of human trafficking in Southeast Asia. From this experience, the Ao Dai Festival was conceived. One of the principal social theme of the first Ao Dai Festival was the restoration of the dignity of women who were victims of human traffickers.

What motivates Ao Dai Festival's organizers to engage in this endeavor, however, is a children shelter in Central Vietnam. Established by the **Friends of Hue Foundation (FHF)**, a California non-profit, non-governmental organization (NGO), the shelter has been the home of many children who were once neglected, abandoned, and/or abused. Many of them have become productive members of the society and are taking initiatives in transforming the shelter into a leadership academy. As a result, FHF has become an exemplary US-led NGO in Vietnam, particularly in the region around the ancient capital of Hue. It should be noted that FHF also operates other humanitarian programs such as natural disaster relief, microloans for the poor, and mobile medical clinic. Ao Dai Festival is the principal fund raising vehicle for FHF's children shelter.

We are proud to say that the Ao Dai Festival has successfully achieved its dual goal: to promote culture and the arts while continuing to help those in need. For example, while the event has been recognized as one of the most significant contribution with respect to art and culture by Vietnamese-Americans in San Jose, it has also inspired donors to provide financial support to FHF's children shelter. One remarkable achievement by the shelter is that the Ao Dai Festival has brought a sense of pride to FHF's children, such that half of the current shelter staffs now consist of youths who once were children placed under our care. These youths, and many other after them, represent the future leaders and in turn are training the next generation to give back to their communities.

Our work with creating the Ao Dai Festival also serves as a cultural site that has attracted some of the most talented artists and designers and showcased some of our best Vietnamese performers internationally. Moreover, we have young people from local cities to across the nation participating in the festival. Many have expressed their pride in being Vietnamese after seeing their culture depicted through the arts and performances at the Ao Dai Festival.

In addition to servicing the Vietnamese ethnic communities, the Ao Dai Festival has also been a bridge to allow those from other cultures to have a deeper appreciation of the richness of Vietnamese history. This history and culture preceded the war and extends well beyond its aftermath. We highlight the best aspects of the Vietnamese culture to express our pride but also to contribute to rich multi-cultural fabric of the U.S.

Because of the overwhelming reception garnered from the previous Ao Dai Festivals, both nationally and internationally, we envision the festival will grow with each year and spawn similar enterprises. Expanding the values behind humanity through arts will undoubtedly help expose the wonders of the Vietnamese culture and assist its people globally as well. We are grateful for all those that support our work.

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Message from the Ao Dai Festival Team

Welcome back to the Áo Dài Festival. Let us immerse ourselves once again in a rich symphony of images and sounds – a confluence of elements that include arts, music, fashion and culture – and participate together in this magical event.

As we gather here to celebrate the best of Vietnamese culture, we are also raising funds to support the Friends of Hue Foundation children shelter in Hue, Vietnam. Once abused or neglected, many disadvantaged youths have found in our shelter a safe space, a caring home that cultivates their natural qualities, an incubator of future leaders.

We have many to thank. Our sponsors and donors have made generous contributions to support our cause. Our volunteers have worked tirelessly to bring the Festival back to the community. We cannot list all of your names here, but your support is priceless. To all of you, we would like to express our deepest gratitude.

And to you who join us here at the event site, we are honored by your presence. You have validated our work and have transformed the Áo Dài Festival into a well-recognized community tradition.

With sincere appreciation, in the spirit of togetherness, Áo Dài Festival Team.

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The Friends Of Hue Foundation Extends Our Deepest Gratitude To CESR For Their \$10,000 Matching Grant.



Friends of Hue Foundation (FHF) Children Shelter is so fortunate to have received a \$10,000 matching grant from the **Center For The Encouragement of Self-Reliance (CESR)**. For every two dollars donated by the Ao Dai Festival guests, CESR will match \$1, up to \$10,000. Thank you, CESR, and all the ADF donors, for supporting FHF children!

In 2007, CESR received the prestigious United Nations HABITAT Awarding Excellence and Innovation! To date, CESR has supported more than 10,000 families in Hue, Vietnam via its micro-financing program. More than \$1,000,000 have been donated. Funds of CESR derive exclusively from the founders' life savings.

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From Receivers to Givers

Since 2011, FHF has engaged on the path to self-sustainability by partnering with foreign companies and providing them with data entry services. Named the Virtual Assistant Center (VAC), the Hue-based program is a positive shift from the traditional charity model towards social entrepreneurship.

Managed by Hanh Vo, FHF Shelter Director, the center now trains and employs ten youths. Four of them, including Hanh herself, have grown up in the shelter, and are now proud to help raise their younger siblings. All of them are either University students or graduates and communicate well in English.

The formula is very simple: each month, the partner pays for all staff salaries and expenses on the ground related to services offered, and then matches the total with a donation that goes directly to the Children's Shelter.

e2f, a translation company headquartered in San Jose and with 8 locations worldwide, has partnered with VAC since its inception. Today, all e2f's purchase orders and invoices are processed in the center, at a cost lower than in the US, as well as project coordination on translation and localization projects. This provides about 60% of the shelter's operating budget. By shifting these tasks to VAC, e2f has cut its related expenses by over 30% while gaining in reliability and flexibility.

The program yields important direct and indirect benefits.

For the partner:

- Data entry is provided by a dedicated staff according to the partner's specific processes and procedures
- As the center is located in a different timezone, a 24/5 service can be provided to partner's clients
- The donation goes directly to the beneficiaries, maximizing the impact of charity amount

For the shelter:

- The partner's donation contributes to operating budget
- The center provides job opportunities to grown-up members of the shelter
- Last but not least, the center contributes to a healthy extended family lifestyle by keeping older siblings on premises and transforming them from receivers into givers

Proud of its success stories, VAC is currently seeking new partners in order to reach self-sustainability. Please address all inquiries about the program to FHF Executive Director Ai Vuong at aivuong@friendsofhue.org



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Beyond providing fresh and delicious food for their customers, Lee's Sandwiches is heavily involved with the communities it serves. They have contributed and helped raised additional funds for many tragedies including 9-11, Hurricane Katrina, the floods in Vietnam, earthquakes in Mexico, and other local charities such as donating food and sponsoring various community and non profit events.

Lee's Sandwiches epitomizes their role as a community leader and sets the example of embracing their responsibility of contributing for the better of the community.



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Our special thanks to Senators Janet Nguyen, Jim Beall and Richard Pan for introducing California State Resolution 73 (SR 73), which officially recognizes the contribution of the Vietnamese-American community and designates May 15th to be the California Áo Dài Day.

Our special thanks to Mayor Sam Liccardo, Councilmen Ash Kalra, Tam Nguyen, Manh Nguyen, and all councilmembers of San Jose who voted for the San Jose Áo Dài Day Proclamation.



THE AO DAI FESTIVAL

Jenny Do - Producer, Artistic Director and Designer

Dan Do - Producer and Writer

Steve Yamaguma - Director of Operations, Marketing Director

Jennifer Chung - ADF Ambassador, Youth Coordinator, Model

Teresa Hoang - Dance and Production Choreographer

Uyenthy Nguyen Steinert - Program Coordinator

Nam Quang Tran - Music Director

Holly Hue Chau - Model trainer and Designer Coordinator

Michel Lopez - Auction and IT Coordinator

Lillian Dang - Sponsorship Chair

Vy Dinh - Model and Volunteer Coordinator

Laura Phan - Ticket Committee Chair

Committee Members

Phu Gia Ho - Head of Security

Kelly La - Lobby Coordinator

Caroline Valerde - Art Exhibit Docent

Jason Jao - Photography Coordinator

Craig Hosoda - AV – engineer

Cindy Phan - Marketing, Sponsorship

Trung Tran - Marketing Committee

Thanh Nguyen - Marketing Committee

Tony Luong - Marketing Committee

Jet Duong - Narrator

Trami Nguyen Cron - Narrator

Alynn Nguyen - Ballroom

Garrett Dang - Volunteer Production Coordinator

Angelie Do - Operations assistant

Jade Tran - Narrator

Olivia O'Reilly - Operations Assistant

Nancy Avila - Marketing Committee

Pam Wu - Stage Manager

Michelle Mai - Volunteers

Cindy Vu, VIP Chair

Auction & Parade Team

Vickie Vo
Alynn Nguyen
Bao Quynh
Cam Huynh
Cam Van
Da Thao
Denise Chau
Diem Minh
Hanna Tran
Hoang Anh
Hoang Liem
Jackie Nguyen
Julie Vong
Kelly Le
Kristy Dinh

Mai Nguyen
My Phuong
Nga Dang
Nhat Phung
Phuong Ngo
Phuong Tran
Quan Nguyen
Quyen Quyen
Roger Lee
Thao Phan
Thu Lam
Toan Nguyen
Todd Nguyen
Vivian Pham

A SPECIAL THANK YOU

Princess My Nương



Jennifer Chung



Perlynn Dang

To All Our Team Members, Volunteers and Models! We
Appreciate Your Time and Efforts!

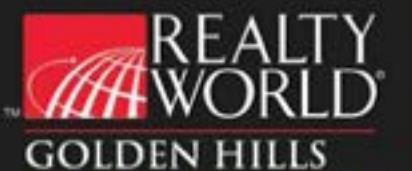
Hai Ho
Jimmy Vo
Mark Witt
Lisa Nguyen
Nancy Hoang
Omani B-Ngoc Nguyen
Michelle Mai
Ethan To
Terry Dudley
Steve Loi
Rosalie Cartwright (Ly)
Sheila Chung
Tammy Ngo
Minnie Thai
Jody Nguyen

Lien Nguyen
Hon Lien
The Lam
Thuy Truong
Brian Quoc Bao Pham
Andre Nguyen
Alynn Nguyen
Cindy Doan Vu
Rosalina Lydster
Lillian Dang
Laura Phan
Jade Tran
Nguyen Hoang
Nhất Tâm Charity
and the many other supporters

Thank You To Our Photographers!

Jason Jao
Christine Jade
Cuong Au
Cuong Tran
Jeff Nguyen
Ted Brockman
Rick Squires
Jonathan Nguyen
Andy Nguyen
Kim Lien Dang
Ne Du
Thinh Lam
Chuck Kuhn
Hai Ho

Special thanks to Rosalina Lydster who secures the lots for our live auction.

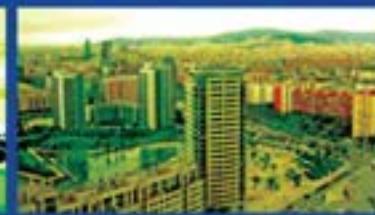


LILLIAN H. DANG

REALTOR - ASSOCIATE

鄧 黃 麗 蝶

MLS



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Direct: (408) 898-7150

Email : lillianhdang@gmail.com

Speaks: English, Vietnamese,
Chinese & Cambodian

MUA BÁN NHÀ CỦA
CƠ SỞ THƯƠNG MẠI
VAY NỢ - ĐỔI NỢ
SHORT SALE - FORECLOSURE
Đã phục vụ đông hương hơn 20 năm qua.
Nhiệt tình, tận tâm, kín đáo và
bảo vệ quyền lợi tối đa cho thân chủ.

**Đặc biệt có bán và cho thuê
cơ sở thương mại vùng Bay Area, Gilroy và Sacramento**

LILLIAN DANG
DRE # 00995359

LILLIAN DANG HAS BEEN IN REAL ESTATE FOR OVER 20 YEARS.
• Specializes in commercial and residential.
• Business opportunities
• Short sale , foreclosure, REO
• Selling, buying, & Commercial leasing in Bay Area, Sacramento, and Gilroy



Ao Dai Festival IV

Lot #1 - Wine Collector Package



Enrich your cellar with 6 exceptional wines in a beautifully decorated Ao Dai Festival case.

- 1998 Peter Michael Chardonnay. (\$150 value)
- 2007 Joseph Phelps Insignia. RP 99 (\$250 value)
- 2010 Beaulieu Reserve Clone 4. WS 91 (\$140 value)
- 2010 Château Pontet-Canet Pauillac. RP 100 (\$260 value)
- 2011 Hewitt Rutherford. RP 92 (\$150 value)
- 2012 Opus One. RP 96 (\$270 value)

As a sign of appreciation, Fairmont Hotel will offer you now a bottle of Champagne and a special dessert!

Non-refundable and non-exchangeable

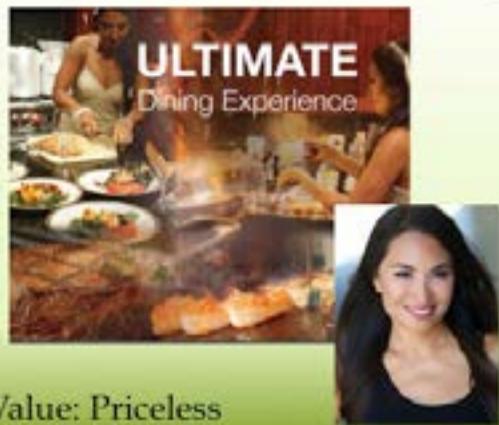
Opening Bid: \$900

Value: \$1,400



Ao Dai Festival IV

Lot #3 - Ultimate Dining Experience for 12 People



Invite 12 guests to your home

Feature Rosalie Cartwright
Executive Chef and former owner of Anise Café

Blend of California and Vietnamese Cuisine
Special menu created just for you
Locally produced ingredients
Advice on wine pairing

Logistics and decoration by 1000 Fine Events

Non-refundable and non-exchangeable
Scheduling at least 2 months in advance

Opening Bid: \$1,500



Ao Dai Festival IV

Lot #2 - Lunch with Jenn Chung & Jenny Do @ Three Seasons



Enjoy a lunch for two people with two gorgeous leading Vietnamese-American women!

Jenn Chung
Miss Asian America 2014
President of Forever Beaumore Cosmetics

Jenny Do
Artist, lawyer, activist and ADI Chairwoman

Complimentary lunch prepared by Chef John Le at **Three Seasons** restaurant in Palo Alto

Non-refundable and non-exchangeable
Scheduling at least one month in advance

Opening Bid: \$800



Ao Dai Festival IV

Value: Priceless

Value: Priceless

2 box seat tickets for San Francisco Opera:
- Jenufa, on June 14th 2016

2 Tickets for ABBA The Concert & Dinner
- Mountain Winery in Saratoga, on July 28th 2016

2 Club Level Tickets for San Francisco Giants
- Pirates vs Giants on August 17th 2016

Dinner at Plumed Horse in Saratoga (\$500 certificate)

Dinner at Via Veneto in San Francisco (\$160 certificate)

Treatment at EPI Spa in San Francisco (\$250 certificate)

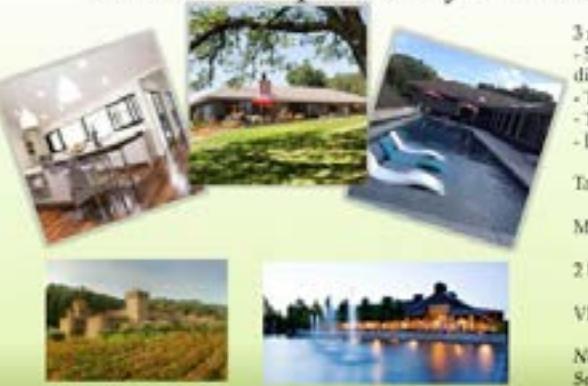
Non-refundable and non-exchangeable

Opening Bid: \$1,000



Ao Dai Festival IV

Lot #6 - Napa Valley Package for up to 12 people



3 nights @ Arthur Goodrich's amazing Napa Estate:
- 5,000 sq ft house with 6 master bedrooms, living area, dining area, media room, and large high-end Chef's kitchen
- Two outdoor deck areas with 1,800 sq ft total
- Tennis court, basketball area, sports equipment
- Large heated pool

Tasting for 12 at Alpha Omega Winery

Magnum bottle of Alpha Omega wine

2 Full Day VIP Itinerary Planning by Daniel Ha

VIP Tour & Tasting for 4 at Castello di Amorosa

Non-refundable and non-exchangeable
Scheduling 2 months in advance, October thru May

Opening Bid: \$4,000

Value: \$10,000



Collection of 4 unique Ao Dai

- Ao Dai by Duc Hung
- Ao Dai by Khanh Shyna
- Ao Dai by Chau Nguyen
- Ao Dai by Ella Viet

Pictures for indication only. Not the actual dress.
Professional custom fitting limited to one per dress,
by appointment only

Opening Bid: \$1,000

Value: \$2,000



Ao Dai Festival IV

Lot #7 - Diamond Bracelet



Item donated by



Elegant diamond bracelet
with yellow sapphire in 18k white gold

White diamonds: 1.34ct
Yellow sapphires: 3.92ct

Non-refundable and non-exchangeable

Value: \$2,500

Opening Bid: \$1,500



Ao Dai Festival IV

Lot #10 - Painting by Kai Hoang and Jenny Do



"My Nuong"
oil and acrylic on canvas, 48" x 72"

Kai Hoang

Vietnamese-American artist, his work has been included in several exhibitions in the Bay Area, including at the San Jose Museum of Art.

Jenny Do

ADF Founder and Chairwoman, her work has been included in many exhibitions in the United States and abroad.

*Painting is a work in progress, not the final version
Non-refundable and non-exchangeable*



Value: Priceless

Opening Bid: \$1,000



Ao Dai Festival IV

Lot #8 - Los Angeles Package



4 Los Angeles Clippers 2nd row tickets (\$2,500 value)

2 nights for 2 at the Crescent Beverly Hills

Dinner for 4 at The District by Hannah An

Mastro's Steakhouse in Beverly Hills (\$100 voucher)



*Non-refundable and non-exchangeable
Basketball tickets subject to advance booking*

Value: \$3,600

Opening Bid: \$1,000



Ao Dai Festival IV

Lot #11 - Event Decoration Package



Decorate your wedding, corporate event or private event with design, decoration, flowers, draping and linen by the best in the business!

Minnie Uyen Thai (United Wholesale Flowers)
Passionate founder and creative director of UWF, she thrives to educate others and stretch their flower design creativity with unique classes and special events

Edgar Martinez (Flowers by Edgar)
Owner of a premiere Bay Area event design company known for extravagant, unforgettable wedding designs

1000 Fine Events
Providers of top quality draping and linen
*Non-refundable and non-exchangeable
Booking at least 2 months in advance*

Opening Bid: \$1,500



Ao Dai Festival IV

Lot #9 - Collection of 4 Custom-fitted Ao Dai



Collection of 4 unique Ao Dai

- Ao Dai by Calvin Hiip
- Ao Dai by Tuan Tran
- Ao Dai by Hulos
- Ao Dai by Ella Viet

*Pictures for indication only. Not the actual dress.
Professional custom fitting limited to one per dress, by appointment only*

Value: \$2,000

Opening Bid: \$1,000



Ao Dai Festival IV

Lot #12 - 49ers Package



This item is donated by the San Francisco 49ers organization



Full details of the package will be disclosed during the event.

Non-refundable and non-exchangeable

Opening Bid: \$1,000

On Behalf of Forever Beaumore and Friends of Hue Foundation, Thank You For Your Attendance



Áo Dài
Festival IV
www.aodaifestival.com

FOREVERBEAUMORE

www.foreverbeaumore.com